Online Marketing and Sales

How much are you paying for hosting and software?  Does your service take care of your software?  Do you have to call them or does it always work when you login.  We want you not to worry about your software.  Our mission is for your applications to always work all of the time.

Did you know that FaceBook and Twitter are one of the best Marketing tools for Business and that only 5% of small business's are using this free strategy? A small business owner must use the tools at their disposal. One of the most efficient and inexpensive ways to gain customers is to use social media like Facebook and Twitter. Now, it is not enough to take the five minutes to open an account and post occasionally. Create a few posts a day, if possible, and engage with followers comments and posts. Also include links to your brand’s social media profiles on your website, so that your consumers can easily follow you. An active social media page with regular visitors is a great resource to use when wanting to share your small business’ latest news or products.

We can help you setup your custom FaceBook and Twitter pages and link these so customers can find you.  Most people don't realize how simple and easy it is to build a online Markieting strategy.  Give us a call and lt us help you.

Every day we hear from business owners who think they need special skills to reach new customers online. Overwhelmed by the number and seeming complexity of online marketing options, they sit on the sidelines, eager to get in the game but confused about where to start. Sound familiar? If so, WE CAN HELP YOU! Whether you’re new to online marketing or just looking to do it better, our advice can be your guide to help you reach your business goals.